



Community Family Support Project

USING AN ASSET BASED APPROACH TO
SECURE SHORT AND LONG TERM
OUTCOMES IN TACKLING POVERTY

Outcomes:

- Improving family life
- Improving community life
- Improving children's lives

WHAT IS AN ASSET BASED APPROACH?

- Asset based Community Development is a concept of regeneration which favours the use of an optimistic belief in the capacity for individuals to change personal ,family and community circumstances regardless of the context.(James McKnight)
- An approach that believes parents, families and communities have the skills ,talents and experience or assets to make the circumstances better for themselves their own children and other peoples children. This includes learning about how children **grow and develop**.
- An approach that purposefully engages with people and recruits them into activities that build upon their strengths, fosters their independence and channels their enthusiasm so they become equipped to **give children what they need**.
- An approach that practically builds the capacity of the parent/carer to assess needs, to seek resources and to work together to build a better **wider world** for their own and the communities children.
- This approach underpins the Scottish government 's long term outcomes of Achieving Our Potential, Early Years Framework and Equally Well policies, with a set of standards to ensure that Empowerment is carried out effectively.

WHY WE USE AN ASSET BASED APPROACH?

TO ENSURE THE RIGHT APPROACH GETS THE RIGHT RESULTS FOR THE RIGHT CHILDREN

Examples of process of an asset based approach

Cathy the Volunteer



- Local parent is identified when we carry out engagement work in Mill O Mains (community regeneration area) .She is looking for opportunity to participate
- Cathy joins a local CFSP Speakeasy group and gains a certificate. She feels she can more effectively communicate with children around sexual health
- Parent finds out about other volunteers and asks worker for further information. Cathy completes application form is interviewed and recruited.
- Volunteer undergoes induction with worker around engaging with community and together they undertakes outreach work.
- This leads to recruitment of another interested parent Andrea who also is interviewed as a volunteer

Examples of outcomes of asset based approach

- **Community Outcomes:** Local volunteers join Fintry Under 12's coordinating committee and work alongside other professionals to secure funding for free school holiday activities.
- **Family Outcomes:** Local volunteer secures post as local children worker and family has income maximised. Joins university and children given positive example of aspirations even within a materially poor environment.
- **Children's Outcomes:** New open access Clubs for children and family clubs now established and outreach work on going with the hardest to reach
- **Added Value:** Same approach in Lochee has led to parent being involved in local community regeneration forum resulting in funding for Lochee and Charleston children's clubs

Further examples of outcomes of an asset based approach

- Parents for Play group secure Play Park for whole community in St Marys, join local community facility board and secure funds for children's clubs
- Play and Plan Family group secure allotment with a view to growing own local produce
- Dads and Kids football group parent runs exhibition of United Cup in local community and organises street party event
- Parents coming together for Communal curry leads to new Families Eating Together Project

Parents for Play Group



Get a new play park built

Play and Plan group do outreach work



and get an allotment in Charleston...

Dads and Kids Group



organise and have a street party...

Family Curry and Family Eating Together Teatime Club

